



2020 Annual Forum

Coalition Board Panel - Role of Employers and Coalitions in the "New Normal" **Monday, November 9, 2020 | 10:15 AM - 11:00 AM ET**



Gaye Fortner
MODERATOR
President & CEO
HealthCare 21 Business Coalition



Susan Prochazka
Director, Benefits
Rice University



Jason Parrott
Healthcare and Well Being
Strategy Leader
Boeing



Marco Diaz
SVP, Global Head of Benefits
News Corp



Ann-Marie Sharpe
Director, Risk Management
City of Miami



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Role of Employers & Coalitions in the New Normal

Rice University

- Comprehensive university dedicated to producing the next generation of leaders, generating bold research solutions, and advancing tomorrow's thinking.
- #4 on the list of colleges with the best professors.
- #16 among the best national universities in the 2021 edition of U.S News & National Report's "Best Colleges" guidebook
- Only Texas university in the top 20 of "The Wall Street Journal/Times Higher Education College Rankings"
- Diverse employee population.
- Answers to a call of exploration, teaching excellence, and student experience
- 3,500 benefits eligible employees in a single large urban setting

HBCH

- Formed in 2014 as a 501(c)3
 - Employer-centric multi-stakeholder coalitions representing 1.5 million employer sponsored lives
 - Focused on improvement in cost, quality and consumer experience
 - Foundation built on pricing and quality transparency tools to support VBP initiatives
- RAND/NASHP/Quantros (upcoming)/Leapfrog Group
- Key VBP initiatives: Episodes of Care, Advanced Primary Care, The Path Forward



Jason Parrott | The Boeing Company

Healthcare & Well Being Strategy

- Jason oversees the healthcare and well being strategic direction enterprise-wide.
- Jason joined Boeing in October 2012. Jason joined AT&T in 1994, and held progressive roles over 18 years in Human Resources.
- He is Chairman of the Board for Midwest Business Group on Health, and a board member of Employer Health Innovation Roundtable, Integrated Benefits Institute, The Leapfrog Group, and Pharmacy Benefit Management Institute.
- Jason earned an M.B.A. and M.S. in Management and Organizational Behavior from Benedictine University, and Bachelor of Science degree from Illinois State University.



Why Coalitions
Matter to Us

News Corp Overview

News Corp U.S. companies



Health Plan Statistics:

- 12,115 members
- Major Geographies: NY, NJ, Nashville, CT
- 4 Health Plan Choices
- 10 Healthcare specific point solutions

	2020	2019
Events		
# Events (Mar. - Sept.)	72	16
Average Attendees	67	50
Average Employers	38	15
Website		
Pageviews	29,943	26,230
Sessions	18,989	13,322
Users	13,516	8,477

Our Coalition Affiliation:
Northeast Business Group
on Health Gained Extra
Relevance During COVID

News Corp

Role of Coalitions and Employers in the “New Normal”

City of Miami has been a member of the **Florida Alliance for Healthcare Value** for 14 years

City of Miami is a self-funded public sector employer:

- 4000+ employees/7000+ lives
- Robust Wellness Program
 - Virtual wellness education sessions
 - Virtual fitness instructor-led classes
 - Multiple events throughout the year
 - Onsite Flu Shot events
 - Onsite Mammogram events twice per year



Florida Alliance top priorities in the “New Normal”:

- Responding to COVID-19 Concerns/Needs of Employer Members
- The Path Forward for Mental Health and Substance Use
- Transparency of Cost and Quality
- Value-Based Delivery of Care and Payment Reform





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