

A RESET™ of Stakeholder Approaches to Behavior Health

June 15 | 2:25 PM - 3:10 PM ET



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Optum

#NASUMMITS



MidAtlantic RESET of Stakeholder Approaches to Behavior Health

Regional **Employer** *Stakeholder Engagement* **Team**

MidAtlantic
BUSINESS GROUP
ON HEALTH

Partners in Collective Action

MABGH

- Purchasers
- Plans

MHAMMD

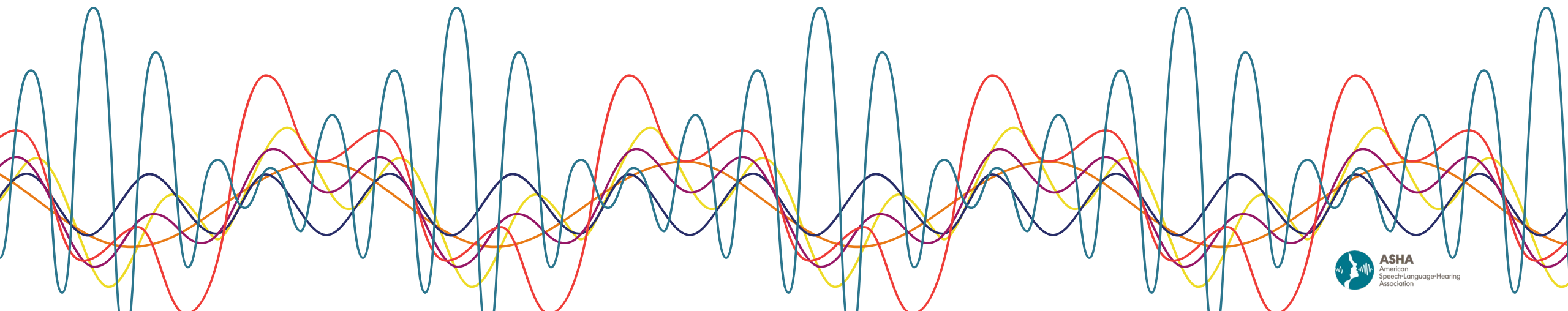
- Physicians
- Plans
- Government

MDPCP

- Physicians
- Plans
- Government

Mobilizing Collective Action

June 15, 2020





Janet McNichol, ASHA

ASHA is the national professional, scientific, and credentialing association for 211,000 members and affiliates who are audiologists; speech-language pathologists. The Association has 300 staff in Rockville, Maryland.

NATIONALLY IN 2013, PEOPLE WERE

504%

more likely to go out of network for a behavioral health office visit compared to primary care visits

AND

371%

more likely to go out of network for a behavioral health office visit compared to med/surg specialist visits.

IN MARYLAND IN 2013, PEOPLE WERE

795%

more likely to go out of network for a behavioral health office visit compared to primary care visits

WHICH ROSE TO

946%

IN 2015.

791%

more likely to go out of network for behavioral health office visits compared to med/surg specialist visit

WHICH ROSE TO

878%

IN 2015.



Maryland's disparity is nearly twice the national average and is the 3rd WORST in the nation.



ACHIEVING VALUE IN MENTAL HEALTH SUPPORT

A Deep Dive Powered by eValue8



AUGUST 2018

Priorities



ASSURING
NETWORK
ADEQUACY



ENCOURAGING
COLLABORATIVE
CARE



PROMOTING
MEASUREMENT-
BASED CARE



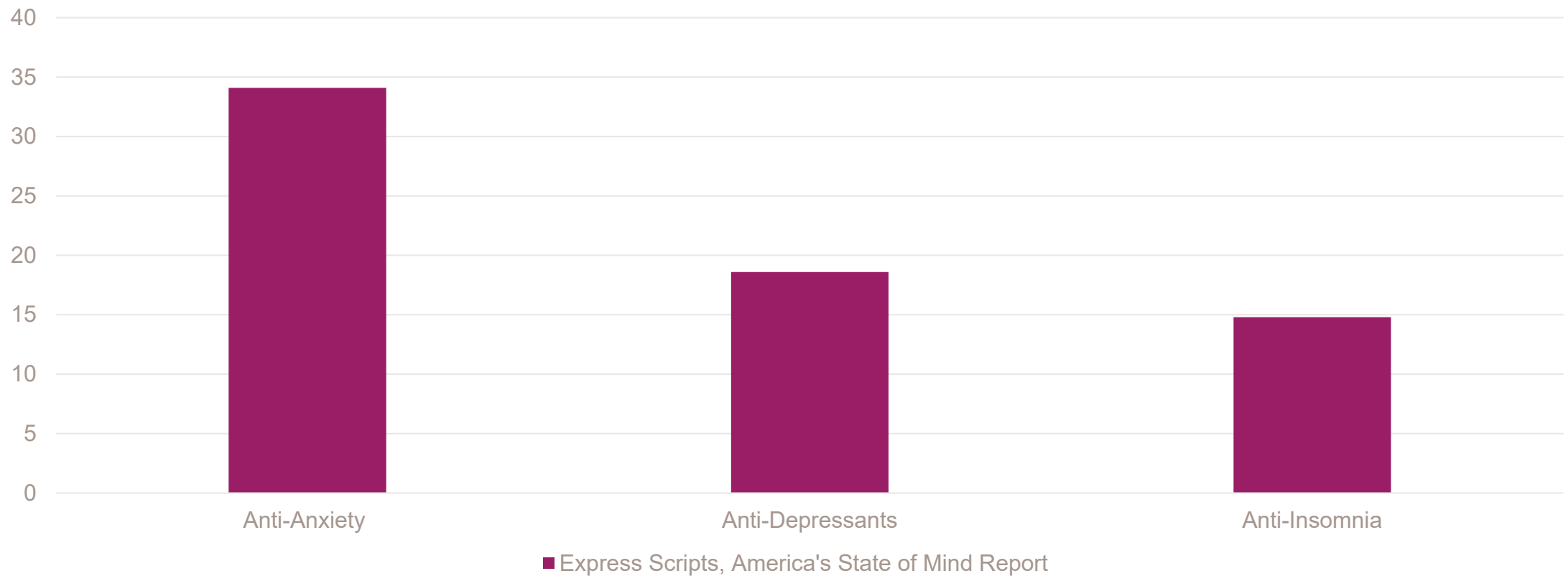
EXPANDING TELE-
BEHAVIORAL
HEALTH



ACHIEVING PARITY

COVID-19 Impact on Mental Health Medication Use

Increase from Mid-February to Mid-March



Mental Health Association of Maryland

- Citizen advocacy, education, training and services oversight organization with 105 year history; affiliated with Mental Health America
- Lead a state coalition of 50+ consumer, family, advocacy and provider groups representing the interests of several hundred local organizational members
- Our role: Improving mental health and substance use outcomes across all age groups and populations



Why the Path Forward

- Systems change in behavioral health is rarely a top priority among decision makers
- Effective alliances are central to success in accomplishing change
- Alignment with employers offers advocates a unique opportunity to broaden partnerships to advance shared goals
- The Path Forward offers opportunity for productive dialogue among stakeholders and payers outside of the legislative arena

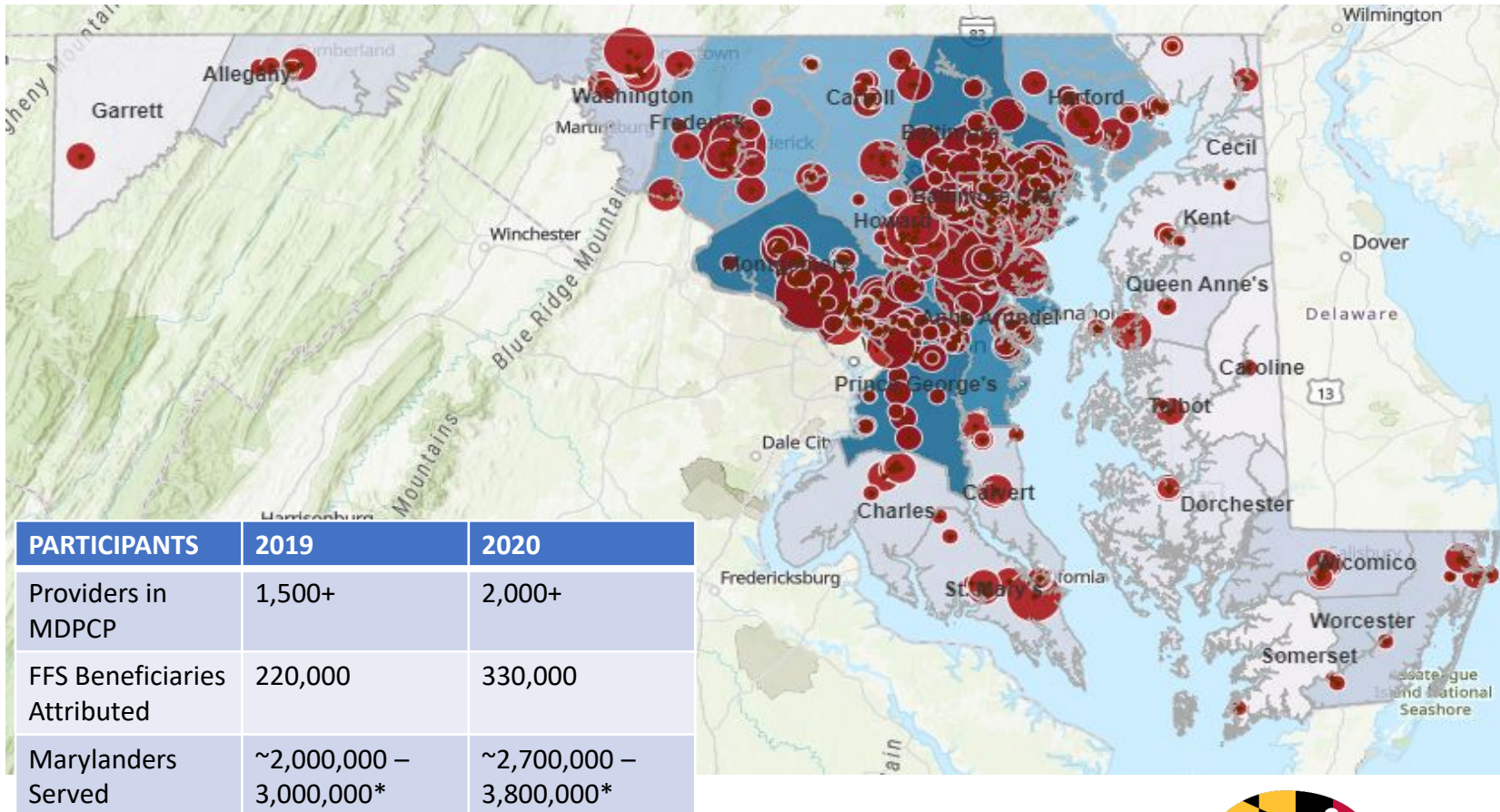
Resourcing the MidAtlantic Path Forward

- Existing relationships were leveraged in Maryland to secure grant funds to support launch of the MidAtlantic Path Forward
- The approach of the Path Forward represented a new and promising tactic to advance longstanding mental health and substance use policy goals
- The Path Forward resonated with our funder because it:
 - Addressed social equity goals of the funder
 - Offered promising strategies with potential for both regional and national impact

Maryland Primary Care Program

476 Practices and Growing

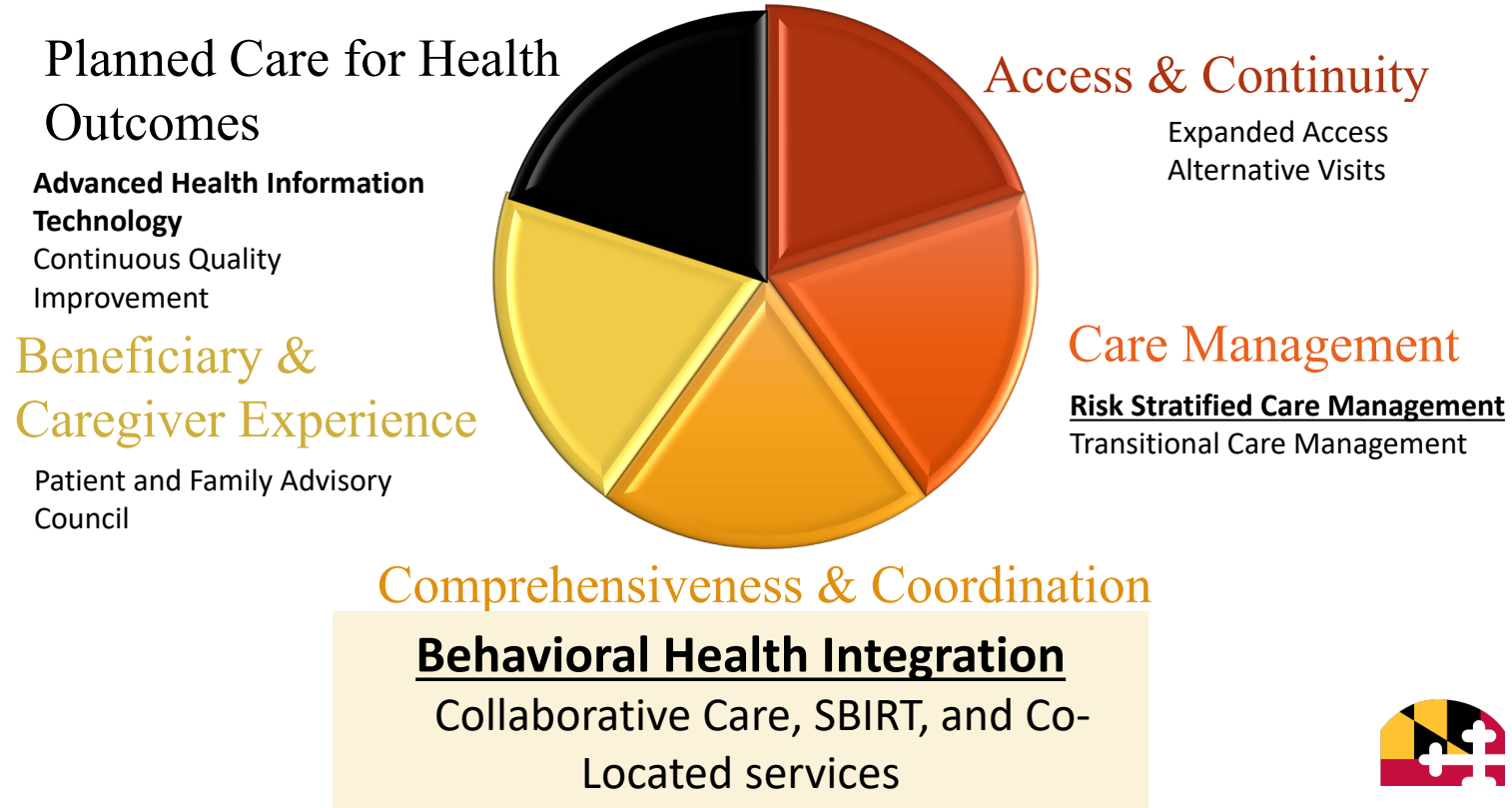
adding FQHCs and more in 2020



* The Annals of Family Medicine, 2012
<http://www.annfammed.org/content/10/5/396.full>

MDPCP Advanced Primary Care Focus on Behavioral Health Integration

Advanced Primary Care Functions:



Behavioral Health



Helping to ensure access to evidence-based care



Connecting people to specialized expertise



Helping to drive network quality through advanced analytics and insights



200,000+ network behavioral health providers nationally¹



Appointments within 5 days through Express Access, compared to the standard of 14 days²



10,000+ virtual behavioral health providers across all 50 states³



Substance Use Disorder (SUD) Helpline advocates available by phone 24/7



90%+ of members within 20 miles of Medication-Assisted Treatment (MAT)



5,000+ Autism/ Applied Behavior (ABA) practices nationwide



Reward top-performing network providers based on clinical outcomes and cost data



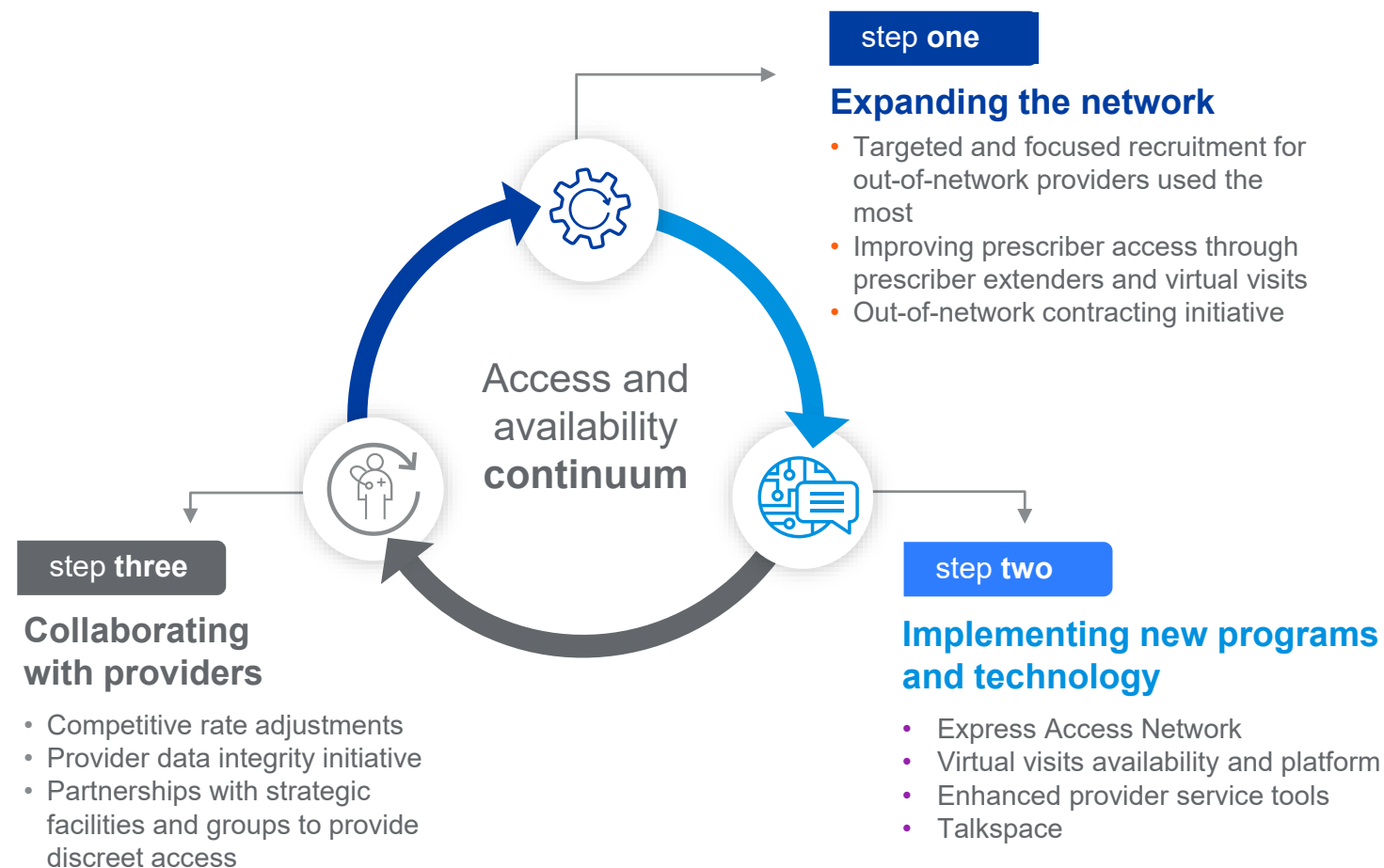
Use geo-mapping to identify when, where and how to expand the network



Evaluate **18,000+ comorbidity combinations** to guide people to the appropriate level of care

1. Optum national behavioral provider network count as of December 2019; Ogren, December 2019. 2. Gallucci G, Swartz W, Hackerman, F. 2005. Impact of the wait for an initial appointment on the rate of kept appointments at the mental health center. *Psychiatric Services*, Vol. 56, No. 3, 344-346. 3. Optum virtual visit provider network count as of May 2020; Montemayor, May 2020.

Connecting Members to Care



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