

Learnings from COVID-19: Integrating Wellbeing & Social Determinants

June 16 | 10:00 AM - 10:45 AM ET



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#NASUMMITS



A complex network graph with numerous nodes and edges, rendered in shades of blue and white, set against a dark blue background. The nodes are small circles, and the edges are thin lines connecting them, creating a dense, interconnected web.

Sharecare Community Well-Being

Index

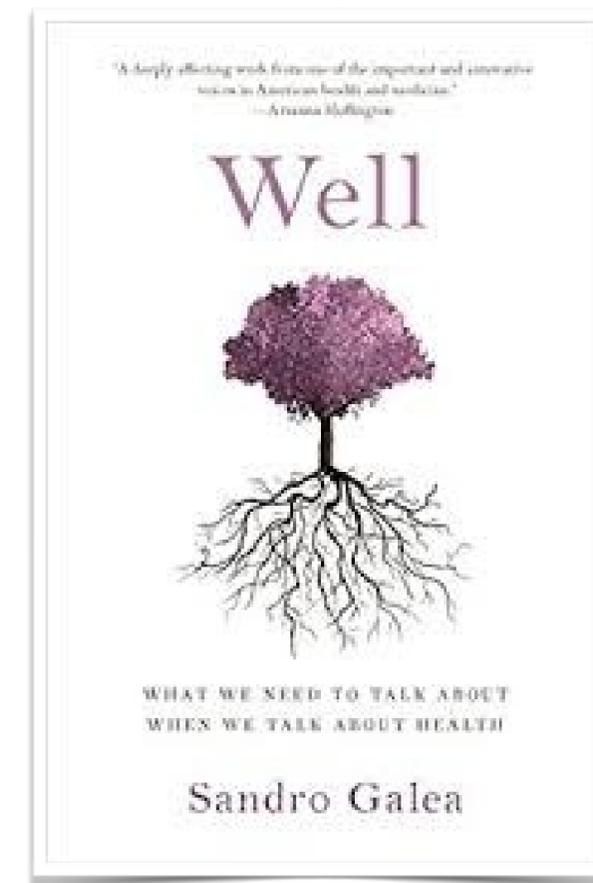
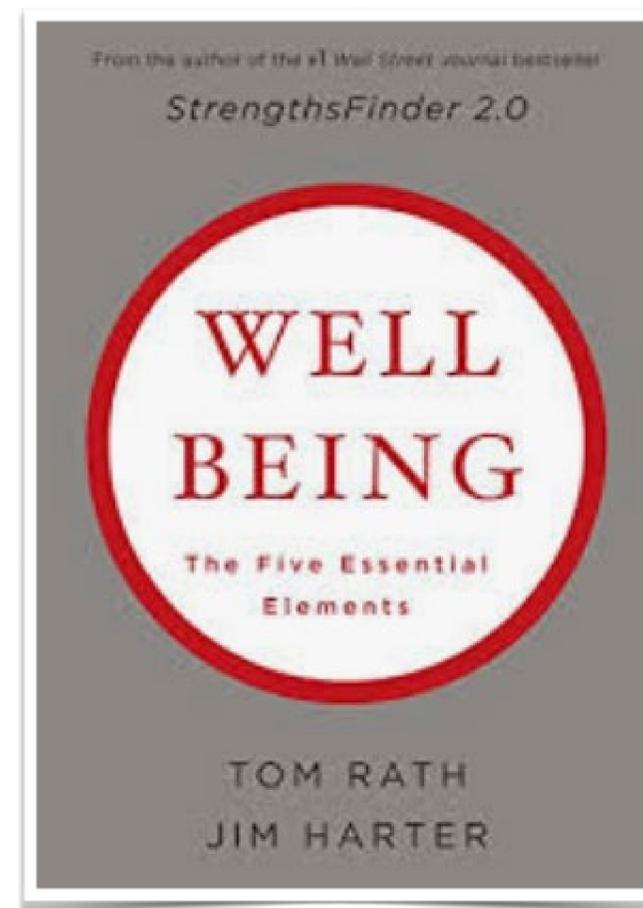
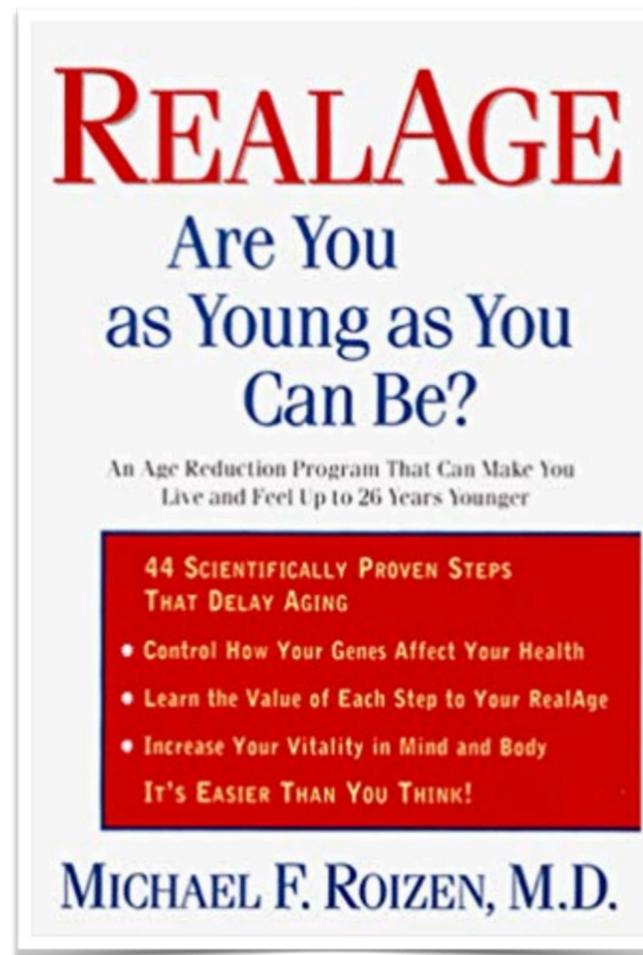
June 2020



SHARECARE COMMUNITY WELL-BEING INDEX

Sharecare Risk Measurement History

- Over the past 10 years, Sharecare has developed measurement capabilities across three core instruments and measurement types — with the goal of adopting, augmenting and scaling proven scientific instruments across our platforms
- These measurement tools represent over 70 years of health risk assessment and measurement — from the Framingham model developed in the 1950s to World Health Organization (WHO) and CDC social determinant constructs developed as recently as the 2000s





SHARECARE COMMUNITY WELL-BEING INDEX

Community-Driven Care: Combining Measures & Outcomes

Through a combination of these core measures, anchored in concepts across individual and community transformation, Sharecare is able to measure the length, quality, and circumstances that define our individual and collective health journeys

INSTRUMENTS & MEASUREMENTS



RealAge®

INDIVIDUAL & COMMUNITY CONTEXT

Circumstances that define our Years

Quality of Years

Longevity of Years

INDEXES

- Mortality
- Physical Well-Being
- Financial Well-Being
- Social Well-Being
- Purpose Well-Being
- Community Well-Being
- Neighborhood & Built Environment
- Social & Community Context
- Health & Healthcare
- Education
- Economic Stability
- Economic
- Thriving
- Vulnerable Populations
- Healthcare
- Accessibility

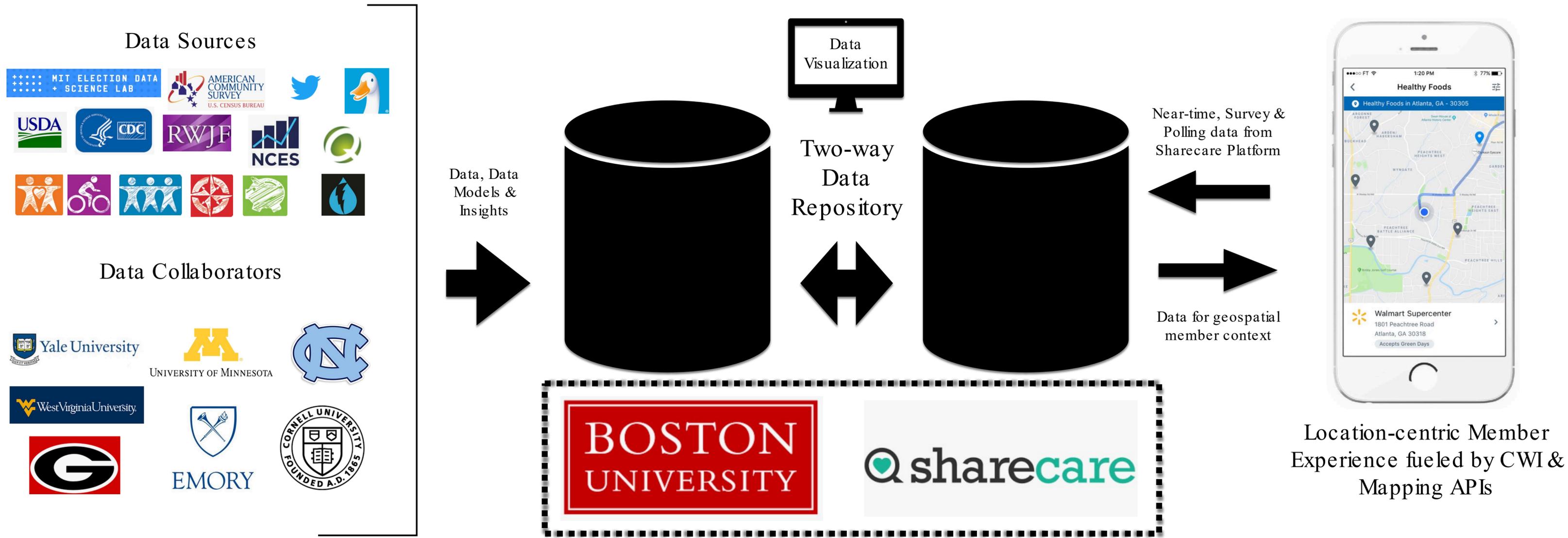
PROVEN OUTCOMES

- Longevity
- Medical & Rx Spend
- Emergency Room Visits
- Hospitalizations
- Bed Days
- Absenteeism
- Presenteeism
- Short-term Disability
- Job Performance
- Intention to Stay
- Voluntary Turnover
- Involuntary Turnover
- PMPM Cost
- S&P 500
- Unemployment
- Consumer Price Index



SHARECARE COMMUNITY WELL-BEING INDEX COMMUNITY-DRIVEN CARE — ECOSYSTEM

Anchored in our relationship with Boston University's School of Public Health, led by Dr. Sandro Galea, the Sharecare ecosystem invites best-in-class academic collaborators and partners to contribute data and insights direct to our platform, lending to near-time sharing of data, models and applications that flow from data sciences environments to our member experience



Location-centric Member Experience fueled by CWI & Mapping APIs

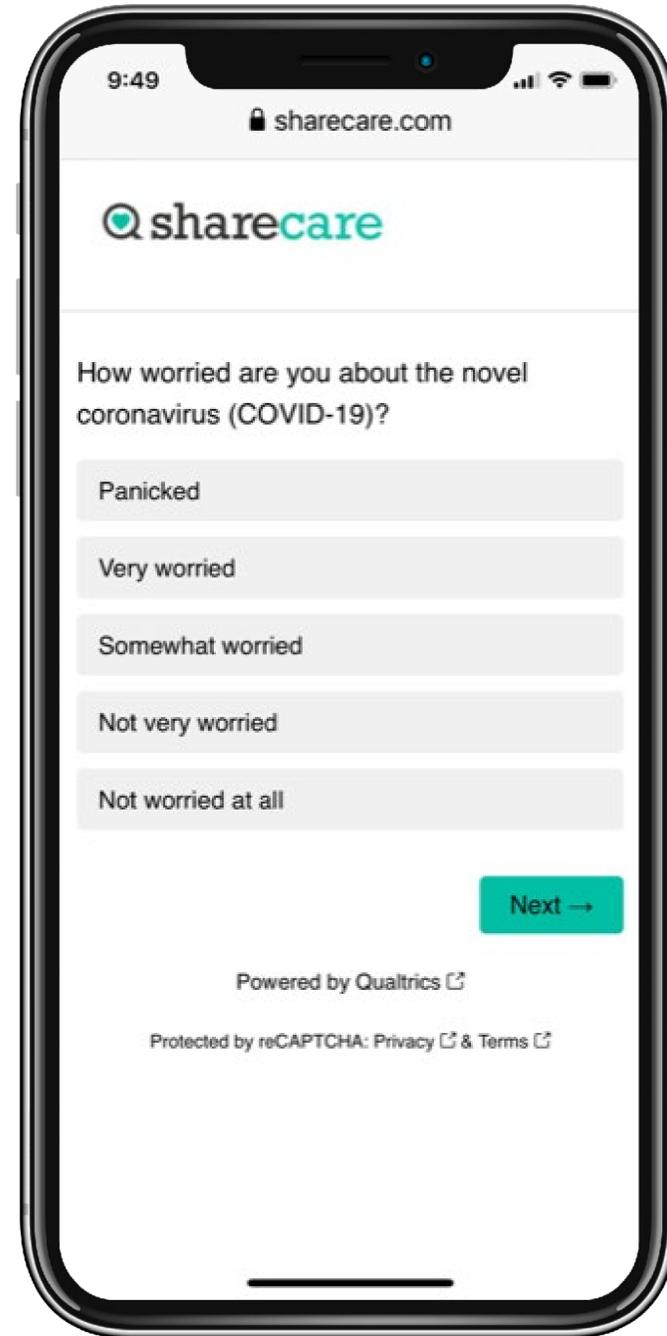


COVID-19 + SHARECARE COVID-19 Survey

Comprehensive survey to identify what percentage of the population is willing and/or capable of adhering to the recommendations to stop the spread of the coronavirus.

117K+

Total participants



Thanks for participating!

Across the U.S., we've asked for your views on the COVID-19 pandemic and how it's affected you. Here's where we stand.



Total Responses: 116.5k

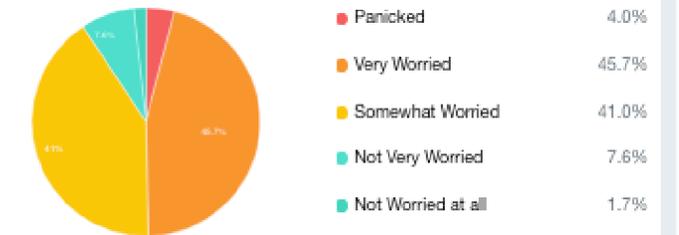
Share this survey with family and friends for them to see how they can help #FlattenTheCurve.

How are we flattening the curve?

Flattening the curve means you are doing your part and taking protective measure to prevent the spread of the novel coronavirus. [Learn more](#)



How worried are we?



How we're feeling?



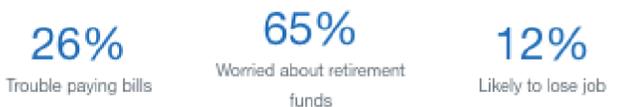
Are we staying healthy?



Are we socially distancing?



What are our money concerns?



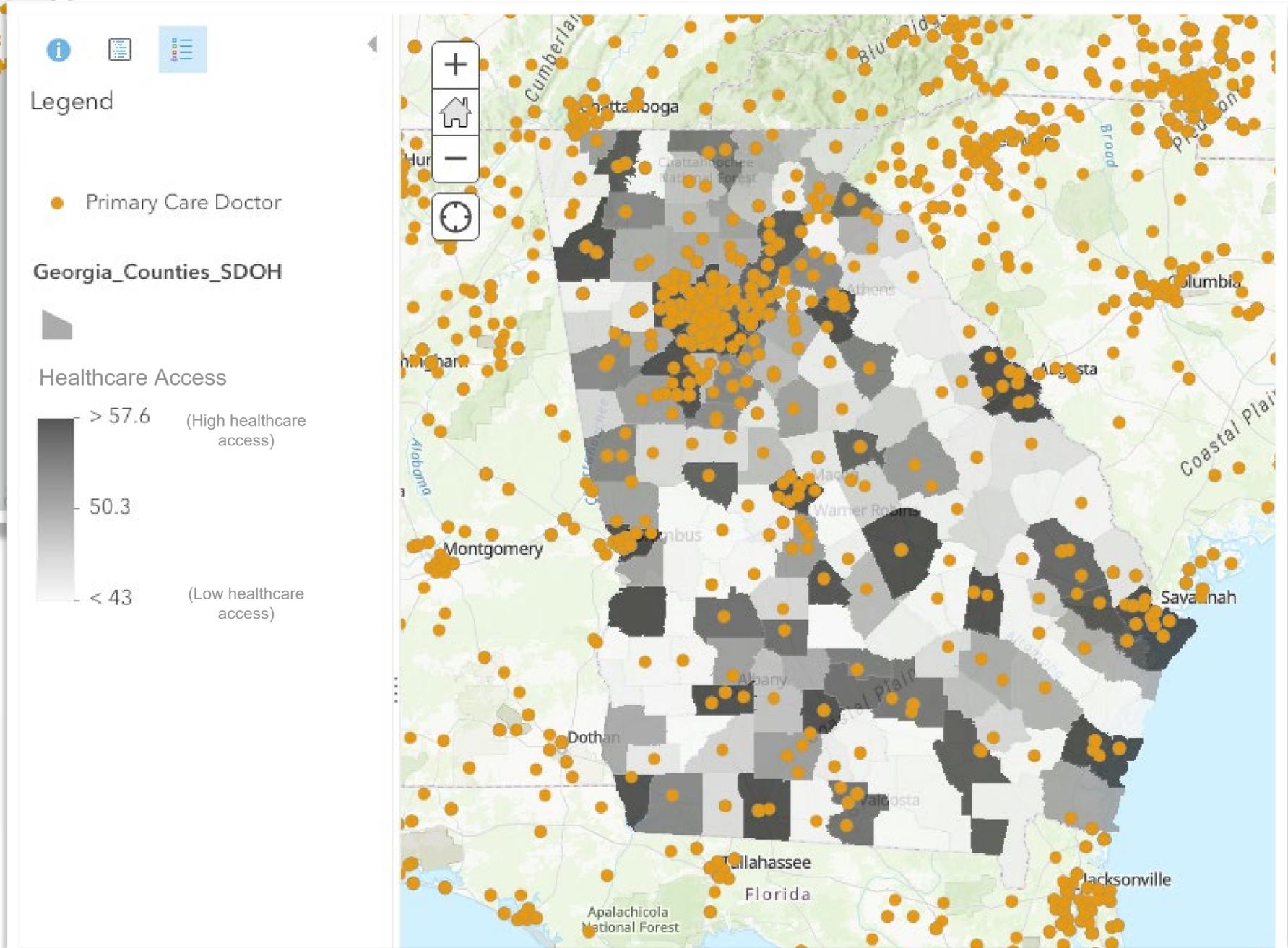
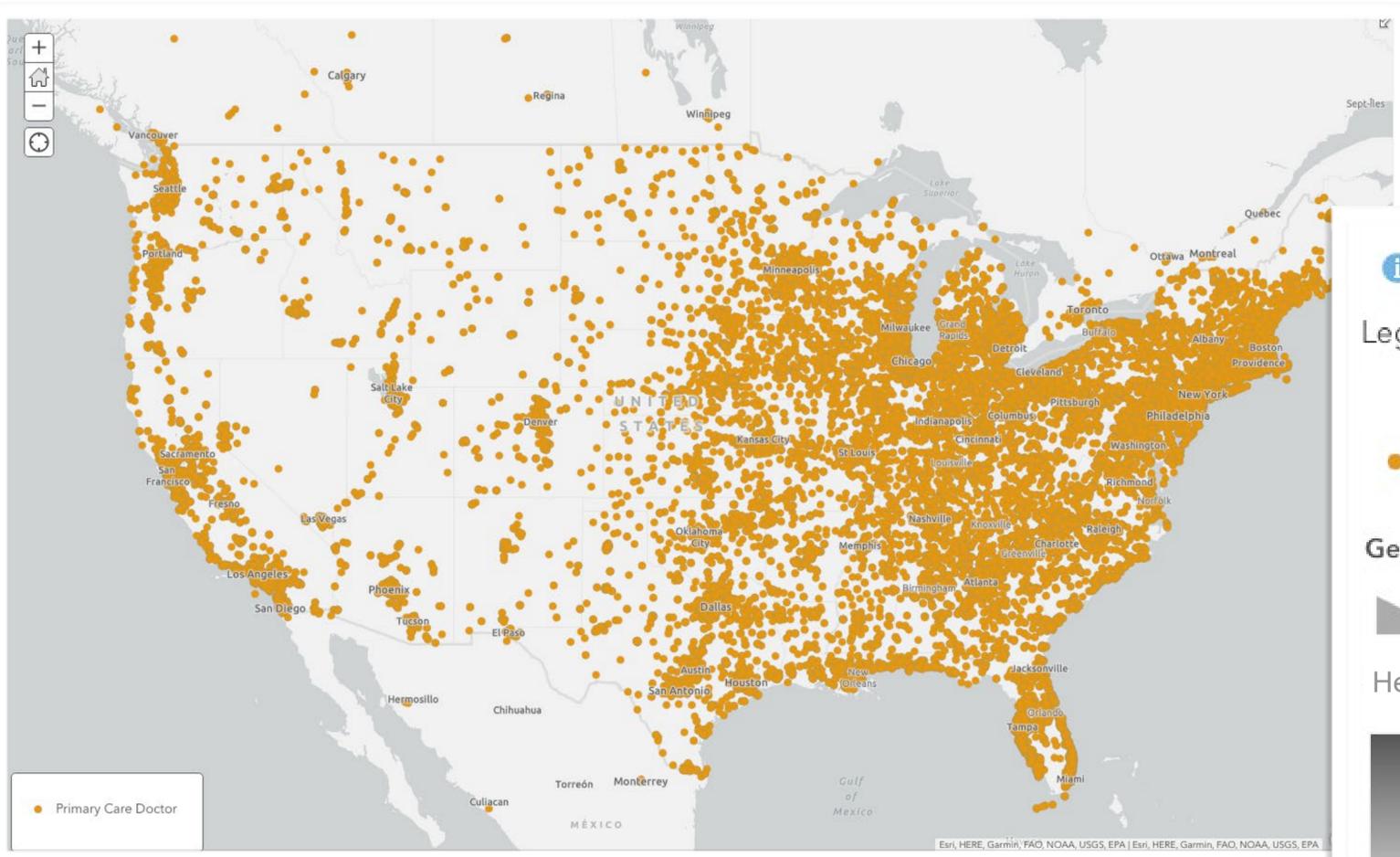
Sharecare Inc. U.S. Data; Starting March 28, 2020.



SHARECARE COVID-19 SURVEY

COVID-19 Survey: Results — Healthcare Access

60%+ of respondents indicate they would prefer to access care with their primary care physician (left)

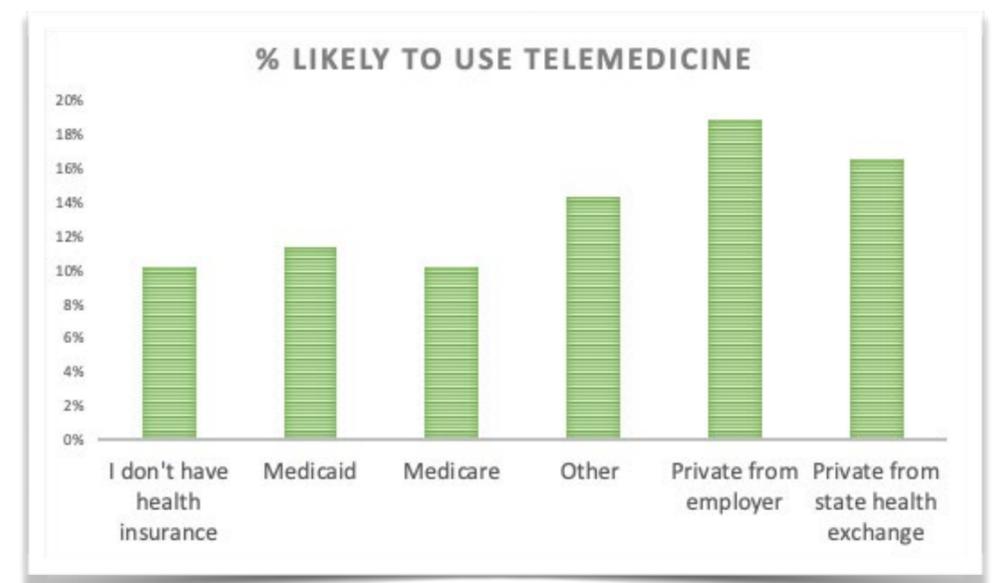
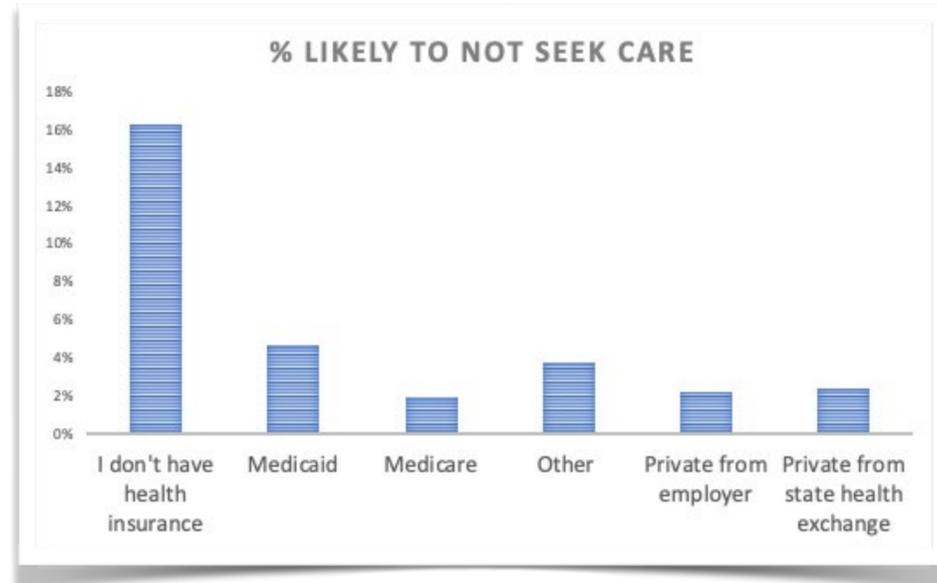
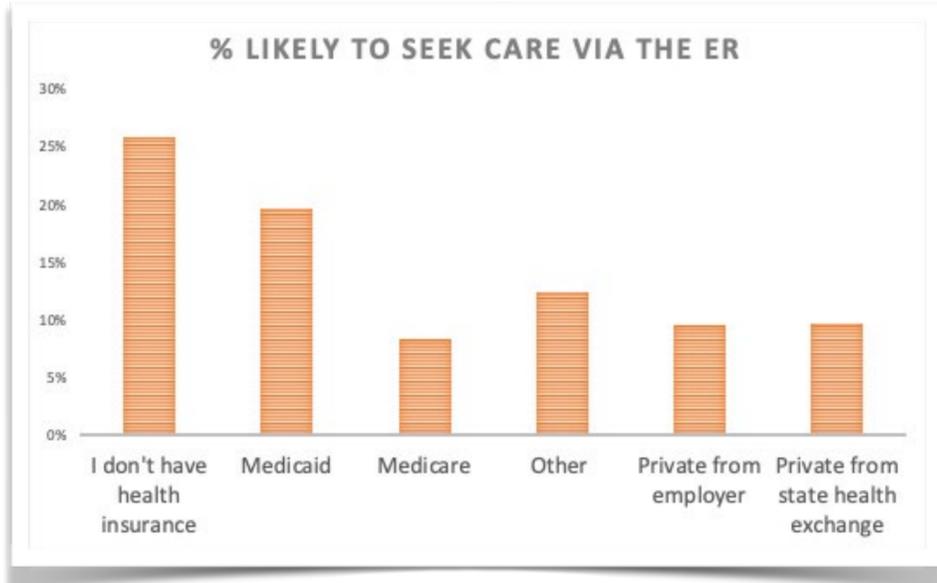


Preference for accessing healthcare via primary care physicians is prevalent even in healthcare deserts / areas where access to MDs, OBGYNs, and Pediatricians per capita is low (right)

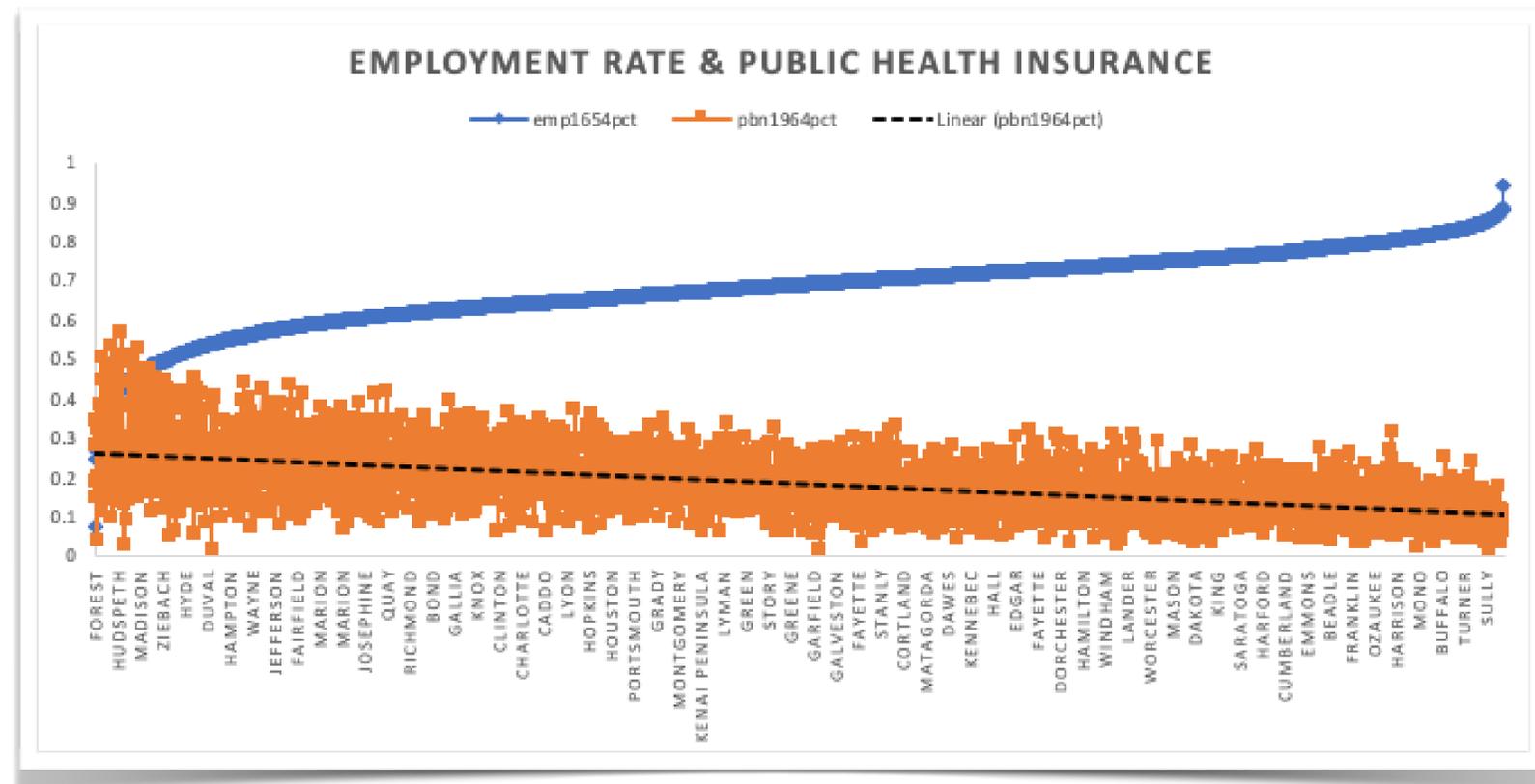


SHARECARE COVID-19 SURVEY

COVID-19 Survey: Results — Health Insurance



- % ages 19 to 64 on public health insurance at the county level varies significantly — from Kenedy County in TX with less than 2% of individuals ages 19 - 64 on public health insurance to Owsley County, Kentucky with almost 57% of individuals ages 19 - 64 on public health insurance
- Employment rates also vary significantly, from 8% to 94%+



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Driving Innovation, Health and Value