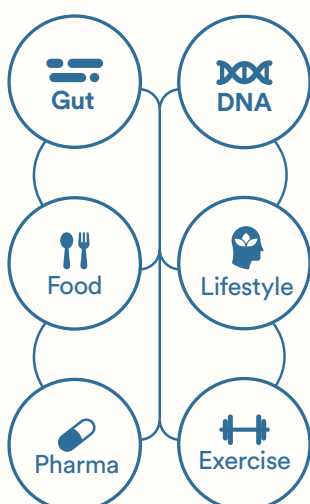


# Leading through innovation and defining cardiometabolic care as it should be - **Easy, convenient, and whole person-centered**

We're a proven gut microbiome, genetics-based virtual weight loss and cardiometabolic care platform



## About

We partner with employers and health plans to deliver DNA and microbiome-based diagnostics and tailored whole-person treatment plans, for people struggling with **digestive and associated cardiometabolic illnesses**. We diagnose proven **genetic, gut microbiome**, food, lifestyle and clinical signals to target the root cause of illness.

# Problem: Obesity-related illnesses

Obesity and Inflammatory illnesses in the workforce **cost employers \$190B<sup>1</sup>** and afflict 60M people in the US.

## ✓ Co-occurring morbidities

40% of people suffer from polychronic cardiometabolic conditions<sup>2</sup> that are linked to poor digestive health attributing to an additional **\$350B+ of healthcare claims<sup>3</sup>**.

## ✓ High cost of pharma

Employer-based health plans cover 42% of all prescription drugs<sup>4</sup> with pharmaceuticals attributing to the highest costs for employers.

## ✓ The Mental health burden

Those with inflammatory and weight-related illnesses are more likely to experience mental health conditions<sup>5</sup>, **chronic anxiety**, sleep disorders, chronic pain, inflammatory and weight-related illnesses, and GI-related illnesses. These challenges result in social isolation, professional stigma, employee burnout, sick leaves, and resignation.

## ✓ Fragmented care protocols

Current care protocols for digestive and weight-related health issues are often fragmented with poor outcome results, resulting in high costs of care, invasive procedures, and frequent healthcare visits.

## ✓ Health inequities

Disease risks vary significantly by gender and ancestry and are linked to **genetics and gut microbiome<sup>7</sup>**, yet no current treatment options incorporate all of these diagnostics.

## Simplify **Weight + Cardiometabolic Care**

Breaking the Cycle of Misdiagnosis, High Cost, Social and Professional Stigma, Poor Health Outcomes, and Low Patient Satisfaction



We continue to lead through innovation and are defining what cardiometabolic health care should be: **Easy, convenient, and whole person-centered.**

We provide individuals with genetic and gutmicrobiome diagnostics, and personalized treatment with 24/7 access to a multidisciplinary care team of doctors, nurses, dietitians, personal coaches, and genetic and gut microbiome experts, all from the privacy of home. Digbi Health empowers individuals with critical insights to treat the root cause of their illness to take control of their health.

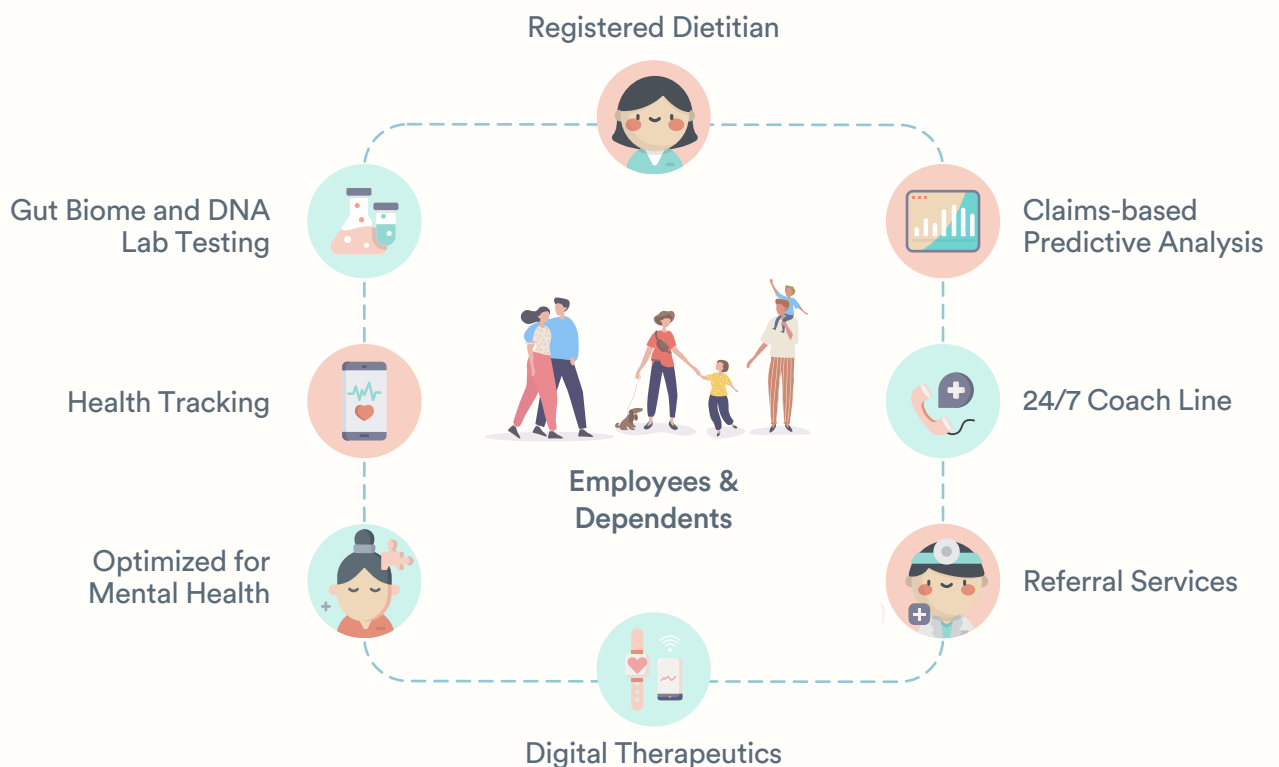
# What members get

In the Digbi Control program

<p><b>Diagnostics</b> Lifestyle &amp; Biology</p> <ul style="list-style-type: none"> <li>At-home DNA and Gut Microbiome Testing</li> <li>Symptom Severity for Gut &amp; Mental Health</li> <li>Inflammatory Food and Health Insights</li> <li>Probiotic Analysis and Gut Health Report</li> </ul>	<p><b>Monitoring</b> Remotely</p> <ul style="list-style-type: none"> <li>Digital App</li> <li>Monitor Gut and Mental Health</li> <li>Track Meal, Stool, Sleep, Stress, and Exercise</li> </ul>	<p><b>Care</b> Coordination</p> <ul style="list-style-type: none"> <li>Education Content and Classes</li> <li>Physician and Nurse Support</li> <li>Cognitive Behavior Therapy Support</li> </ul>	<p><b>e-Community</b> Engaged &amp; Diverse</p> <ul style="list-style-type: none"> <li>Share and Support – Digbi Buddy</li> <li>Member-generated Recipe Cookbooks</li> <li>Community Challenges and Celebrations</li> </ul>

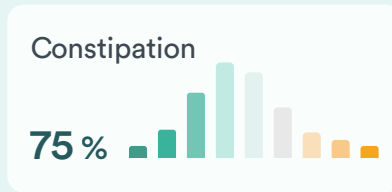
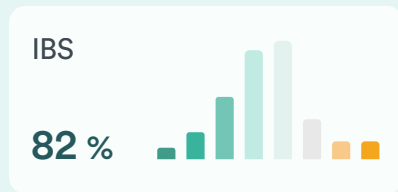
# Targeting the **root cause of illness**

Through integrated, multi-modal care

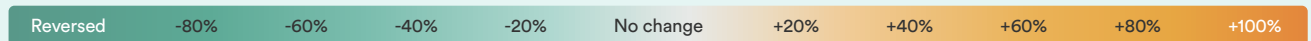


# 89% of members

Experience reduction in GI Symptoms

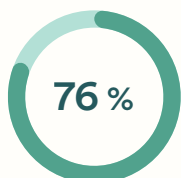


Symptom severity scale

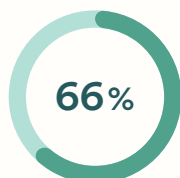


## Clinical and business outcomes

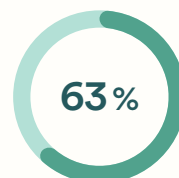
Delivered for Employers, Employees, and Dependents



Lost Weight



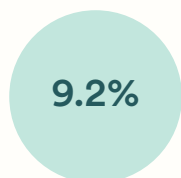
Reduced Hypertension



Improved Anxiety and Sleep



Attribute Symptom improvement to Digbi Health



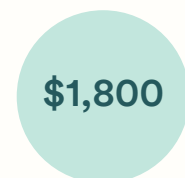
Average weight loss in the program



ROI (Over a 4 year period)



Only program with CDC and FDA approval



Annual average savings delivered

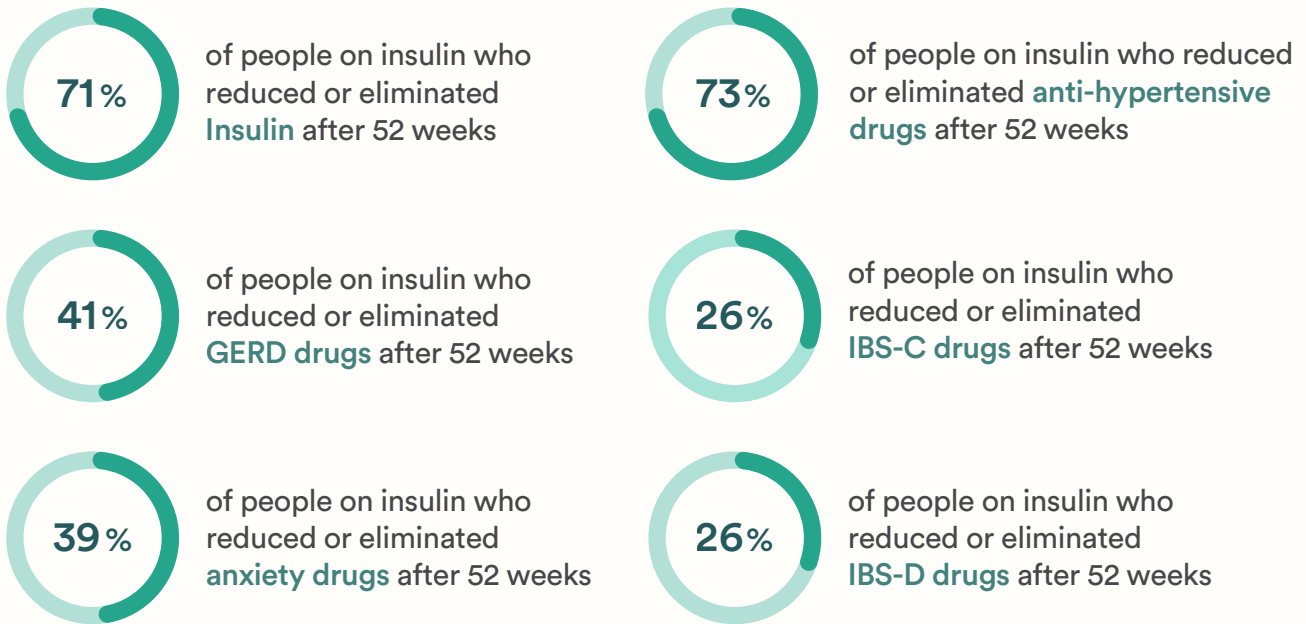


Source:

<https://news.blueshieldca.com/2020/07/15/more-than-23-500-blue-shield-of-california-members-reclaim-their-health-in-first-year-of-reimagined-wellvolution-program>

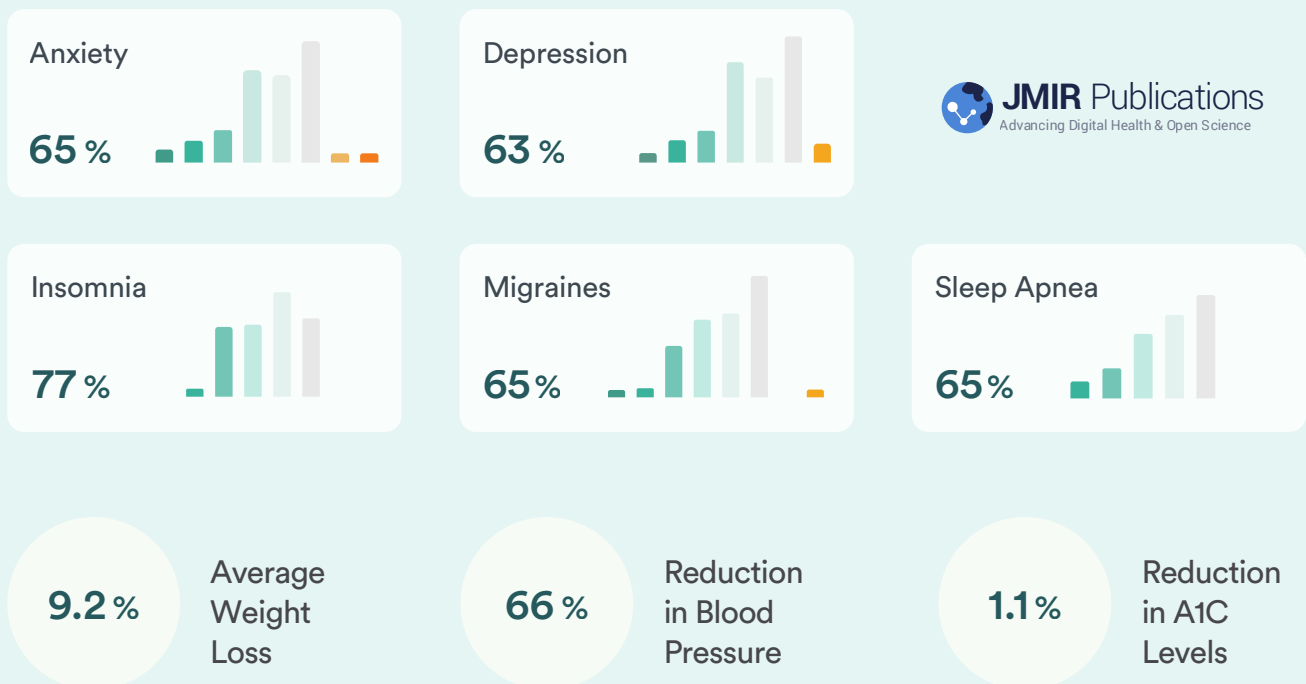
# Delivering measurable reduction in pharmaceutical costs

Source: Digbi Health Cohort, 2020-2022



## Treating **co-occurring** cardiometabolic and mental health morbidities

70% of members experience reduction in Anxiety, Depression, and Sleep



<https://news.blueshieldca.com/2020/07/15/more-than-23-500-blue-shield-of-california-members-reclaim-their-health-in-first-year-of-reimagined-wellvolution-program>

# Members love us!



★★★★★  
based on 1,200+ ratings

Loved and trusted by  
thousands of members



## NPS

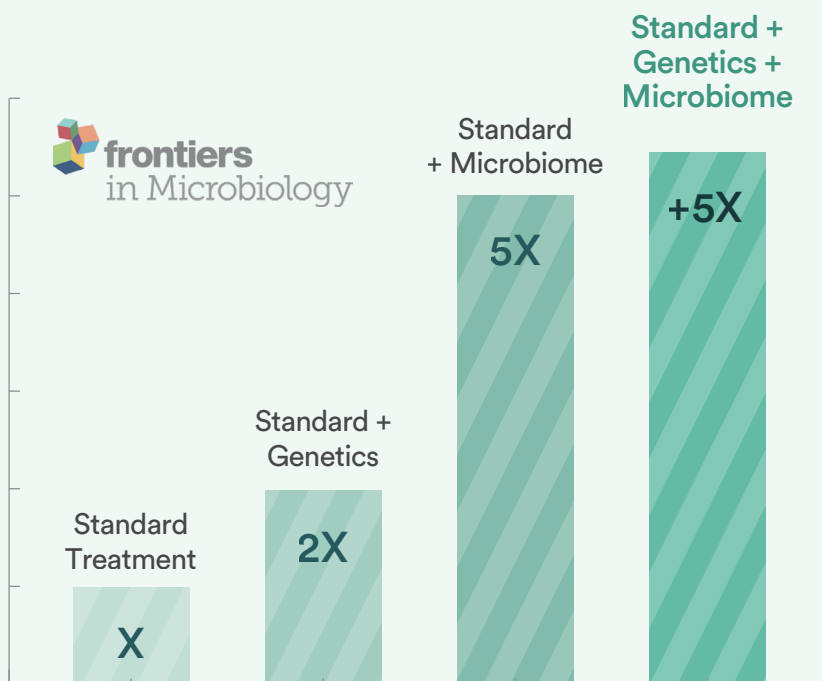
8 out of 10 will recommend the program to those experiencing similar conditions

## Remission

8 out of 10 attribute Digbi recommendations and care to the reversal of their illness



# Adding Gut Biome and Genetic signals improves outcomes by 5x



## Employees in Care



Interested in testing Digbi Health's **Control Program?**

Reach out to us at [partner@digbihealth.com](mailto:partner@digbihealth.com)

# We're Trusted, Easy to Integrate, and Secure

## Employer Platforms



## Regulators and Medicare



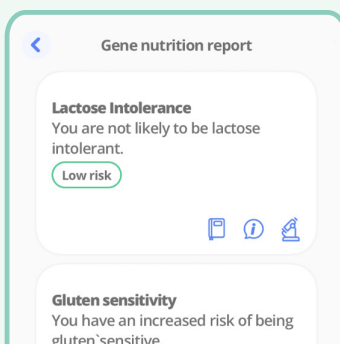
## ASO/Self Insured Clients



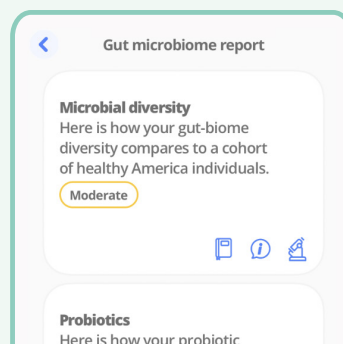
# Cardiometabolic Care Navigator

An AI-powered navigator that empowers members to self-manage health

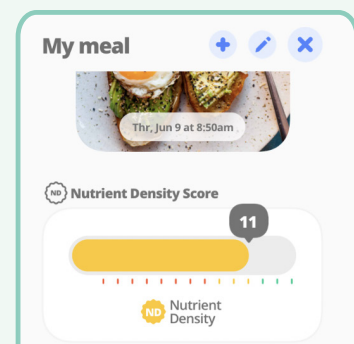
### 1 Genetics



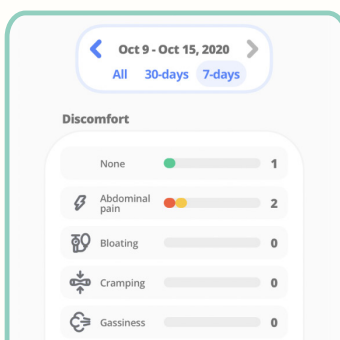
### 2 Gut Microbiome



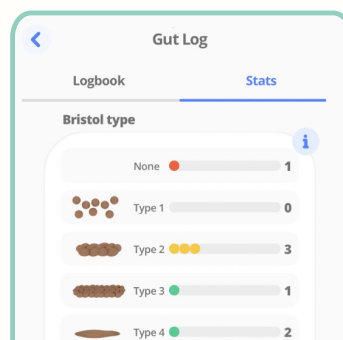
### 2 Meal Rating



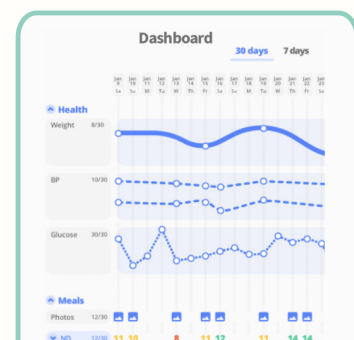
### 4 Discomfort Tracker



### 5 Stool Log



### 6 Empowerment



## References

[1] [https://www.gastrojournal.org/article/S0016-5085\(20\)30487-X/fulltext](https://www.gastrojournal.org/article/S0016-5085(20)30487-X/fulltext)

[2] <https://pubmed.ncbi.nlm.nih.gov/30315778>

[3] <https://pubmed.ncbi.nlm.nih.gov/26616538>

[4] <https://www.cdc.gov/nchs/fastats/digestive-diseases.htm>

[5] <https://www.mercer.us/our-thinking/health-care/gut-check-finding-new-pathways-to-better-mental-health.html>

[6] <https://academic.oup.com/jcag/article/4/1/3/5610049>

[7] <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7043356/>