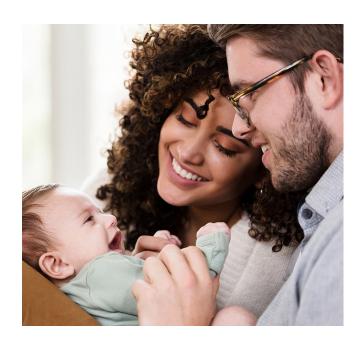


## It's Time for Smarter Fertility Benefits

The need for fertility benefits is growing, as infertility impacts 1 in 8 couples. People are starting families later when it is harder to have a baby and are pursuing a variety of paths to parenthood.

Despite an increased need, the conventional approach is broken. Restrictive plan designs lead to compromises in case, which result in poor outcomes, increased costs, ineffective treatments, and unintended consequences. And, patients receive little guidance and support through a complex and emotional journey.

Dollars are wasted — hurting employees and costing employers billions in avoidable downstream medical costs.



\$33.7B cost of pre-term birth

Primarily due to IVF-related multiples1 \$5.7B in lost produc

productivity

Due to absenteeism; depression, anxiety, stress; financial insecurity<sup>2</sup>

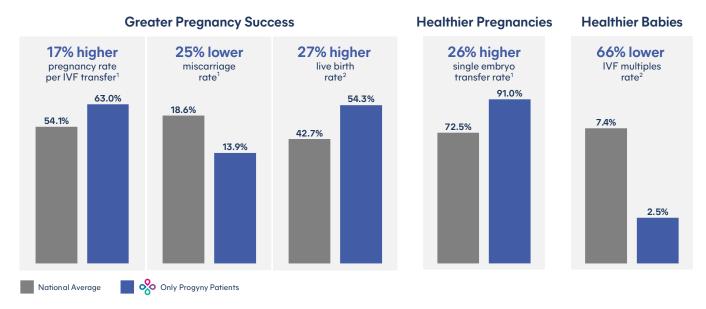
## Progyny has redefined fertility and family building benefits

Progyny is a leading fertility benefits management company covering 4 million lives. We have a comprehensive, equitable benefits plan design, personalized member support, an actively managed network of fertility specialists, and an integrated pharmacy experience. This allows employees to pursue effective and cost-efficient treatment to build their families, while employers save in treatment costs and reduced high-risk maternity and NICU expenses.



## Driving superior clinical outcomes for employees

The Progyny benefit is proven to transform care across every meaningful clinical outcome. The investments we make in our Patient Care Advocates, our supportive member experience, our premier network of providers and Medical Advisory Board, together with our comprehensive benefits design, allow physicians to practice medicine in the best interest of their patients — truly creating transformative care and outcomes.



## Reducing overall costs for employers

Superior clinical outcomes and highly satisfied employees are important, but you have to demonstrate return on investment. Progyny provides an unparalleled level of transparency and reporting, for a near real-time view into costs, outcomes, and member satisfaction.



It's time to do the right thing for your business and your employees

To get started call: 888.488.0704 or email: sales@progyny.com

