

## It's Time for Smarter Fertility and Family Building Benefits

Fertility and family building benefits are critical to meeting the needs of a diverse and changing workforce. Infertility is more common than one may think, impacting 1 in 8 couples. Plus, people starting families later when it is harder to have a baby and are pursuing a variety of paths to parenthood.

Despite an increased need, the conventional carrier and dollar max approaches are broken. Dollar limited plan designs lead to compromises in care, which result in poor outcomes, increased costs, ineffective treatments, and unintended consequences. Patients receive little guidance and navigational support through a complex and emotional journey. Restrictive plan design discriminates against LGBTQ+ individuals and couples and single parents by choice with one-size-fits-all requirements – limiting access to necessary treatment and failing to support the many paths to parenthood.



Employers are facing rising healthcare costs, remote workforces, and fortifying culture in a time when family and quality healthcare are the most urgent of priorities. They are increasingly prioritizing a comprehensive fertility and family-building benefit that ensures equitable access for all employees.

1 in 8

couples are affected by infertility.<sup>1</sup> 3.8M

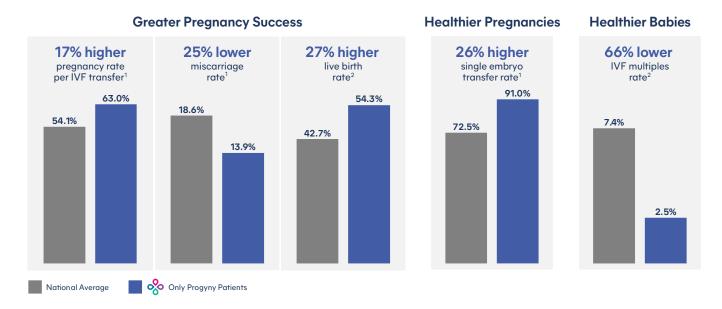
LGBTQ+ millenials are considering expanding their families<sup>2</sup>

## Progyny has redefined fertility and family building benefits

Progyny is a leading fertility benefits management company covering 4 million lives. We have a comprehensive, equitable benefits plan design, personalized member support for every journey to parenthood (including adoption and surrogacy), an actively managed network of fertility specialists, and an integrated pharmacy experience. This allows employees to pursue effective and cost-efficient treatment to build their families, while employers save in treatment costs and reduced high-risk maternity and NICU expenses.

## Driving superior clinical outcomes for employees

The Progyny benefit is proven to transform care across every meaningful clinical outcome. The investments we make in our Patient Care Advocates, our supportive member experience, our premier network of providers and Medical Advisory Board, together with our comprehensive benefits design, allow physicians to practice medicine in the best interest of their patients — truly creating transformative care and outcomes.



## Reducing overall costs for employers

Superior clinical outcomes and highly satisfied employees are important, but you have to demonstrate return on investment. Progyny provides an unparalleled level of transparency and reporting, for a near real-time view into costs, outcomes, and member satisfaction.

Compared to conventional insurance plans, employers can expect three key areas of savings:

Lower treatment costs

Lower pharmacy costs

Lower high-risk maternity and NICU expense

It's time to do the right thing for your business and your employees

To get started call: 888.488.0704 or email: sales@progyny.com

