



Transparency in Coverage is coming. Get prepared.

Turn price transparency into a competitive edge by joining our Turquoise Verified Program. Don't worry, it's free. On July 1st, payers will be required to publish their pricing, just like hospitals have had to do since 2021.

verified@turquoise.health



Go Beyond Compliance

As a payer who is already exploring price transparency ahead of the July 1st deadline, we see you as a trailblazer. Why not make it official?

BENEFITS OF JOINING TURQUOISE VERIFIED



Understand your market

Access our Care Search tool to identify providers in your area with the most affordable rates.



Compare prices with providers

Compare hospital rates with the rates you're about to post using our database from over 4,400 providers.



Seal the deal with Clear Contracts

Revolutionize the way you negotiate agreements by directly contracting with providers to offer your members the best possible rates.

More visibility. Better Rates. No Cost.

