

REFERRAL PROCESS OPTIMIZATION

PROPRIETARY AI-POWERED TECHNOLOGY SOLVING RACIAL INEQUITIES IN HEALTHCARE FOUNDED BY A GROUP OF SURGEONS

PROBLEMS

Patients referred to surgeons without concern for cost or quality. As a result:

- Patients undergo unnecessary surgery (15-30% of all surgeries)
- Patients suffer from complications of unnecessary surgery.

 Patients connect to surgeons with poor outcomes and suffer from infections,
 wrong sized implant insertions and complications, requiring revision

surgeries.



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SOLUTIONS

Personalized concierge helps upload patient records to the HIPAA-compliant cloud, for distribution to surgeons in the patient's network.

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After review, surgeons validate medical necessity, report on past experience (#

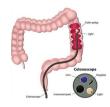
- of cases performed, success rates and complication rates) and, with their facilities, state a bundled price.
- Patients choose their surgeon based on
 out-of pocket costs and procedurespecific outcomes.



Patients are empowered with tools to compare surgeons

and make well-informed choices.

EXAMPLE: COLONOSCOPY



	SURGEON 1	SURGEON 2	SURGEON 3	SURGEON 4
Procedure	Colonoscopy	Colonoscopy	Colonoscopy	Colonoscopy
Necessity	Indicated	Indicated	Indicated	Indicated
# of cases 2020	****	**	***	Would not report
Adenoma Detection Rate	****	*	*****	Would not report
Perforation Rate	****	****	****	Would not report
Mortality Rate	****	*****	****	Would not report

POTENTIAL SAVINGS 1000 EE group can achieve savings of \$1.25M to \$1.75M

Number of Employees (EE)	500	750	1000	5000
Dependent Conversion Number of Lives % Advised of of Surgery Need/yr. Number Advised of Surgery Need /yr.	2 1000 20% 200	2 1500 20% 300	2 2000 20% 400	2 10000 20% 2000
Savings A				
Unnecessary Surgery Rate Number of Unnecessary Surgeries Savings/ Unnecessary surgery Estimated Savings A	0.15 30 \$10,000 \$300,000	0.15 45 \$10,000 \$450,000	0.15 60 \$10,000 \$600,000	0.15 300 \$10,000 \$3,000,000
Savings A				
Number of Necessary Surgeries Connection to Best Surgeons Estimated Savings B	170 \$3.500 \$595,000	255 \$3.500 \$892,000	340 \$3.500 \$1,190,000	1700 \$3.500 \$5,950,000
Estimated Total Savings	\$895,000	\$1,342,000	\$1,790,000	\$8,950,000

"The above forecasts are not guarantees of performance. They are forward-looking statements that are subject to a number of risks, uncertainties and assumptions and should be read with caution. These forecasts are subjective in many respects and thus are susceptible to interpretation and periodic revision based on actual experience and recent developments. While presented with numeric specificity, these forecasts reflect numerous assumptions made by our management with respect to industry and financial conditions and other matters, as well as general economic conditions, many of which are beyond our control. Accordingly, our actual results may vary significantly from these forecasts."

Cost of Service:	Blend of PEPM and Concierge Service Fee that works for you.		
	Ask about our vanishing PEPM option.		

Adenoma detection rate is a measure of how often a colonoscopist finds a tumor. Undetected tumors lead to liver metastases, resulting in catastrophic claims hitting stop loss thresholds.