

HIV Empowerment in the Workplace



Mario Harper
Lead,
US Business Action to End HIV



James York
Chief Commercial Officer,
Molecular Testing Labs



Will Cunningham
Senior Director, Government
Affairs for the Americas,
Match Group

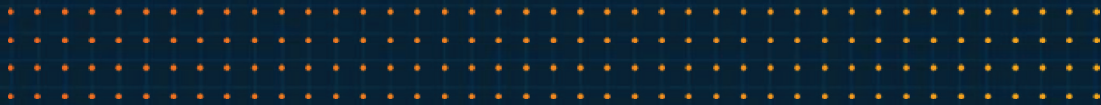


Brad McElya
Director of Specialty Health
Solutions,
Walgreens

NAHP Annual Forum - November 14, 2023



HIV Empowerment in the Workplace



Thank you for joining us today.

IN COLLABORATION WITH



PRESENTED BY





WE ARE THE

HEALTH ACTION ALLIANCE

We believe **healthier** workplaces create
stronger communities.

We guide employers to respond to critical health challenges. Informed by the top minds in business, communications and public health, we offer best-in-class tools, training and events to support employers in building a healthy workforce.



HAA ORGANIZING PARTNERS



de Beaumont
BOLD SOLUTIONS FOR HEALTHIER COMMUNITIES.

POWERED BY





TODAY'S AGENDA

- 1 | HIV in the U.S.
 - 2 | U.S. Business Action to End HIV
 - 3 | PANEL: Business in Action
 - 4 | Q & A
- 



END HIV

in the U.S. by 2030

Reduce new HIV infections in the U.S. by at least 90% by 2030

THE BUSINESS CASE: WHY HIV MATTERS TO YOUR BUSINESS



**Meeting Legal
Obligations**



**Improving Employee Well-Being,
Productivity and Retention**



**Reducing Long-Term
Healthcare Costs**



**Strengthening Commitments to
Diversity, Equity, Inclusion and
Belonging**



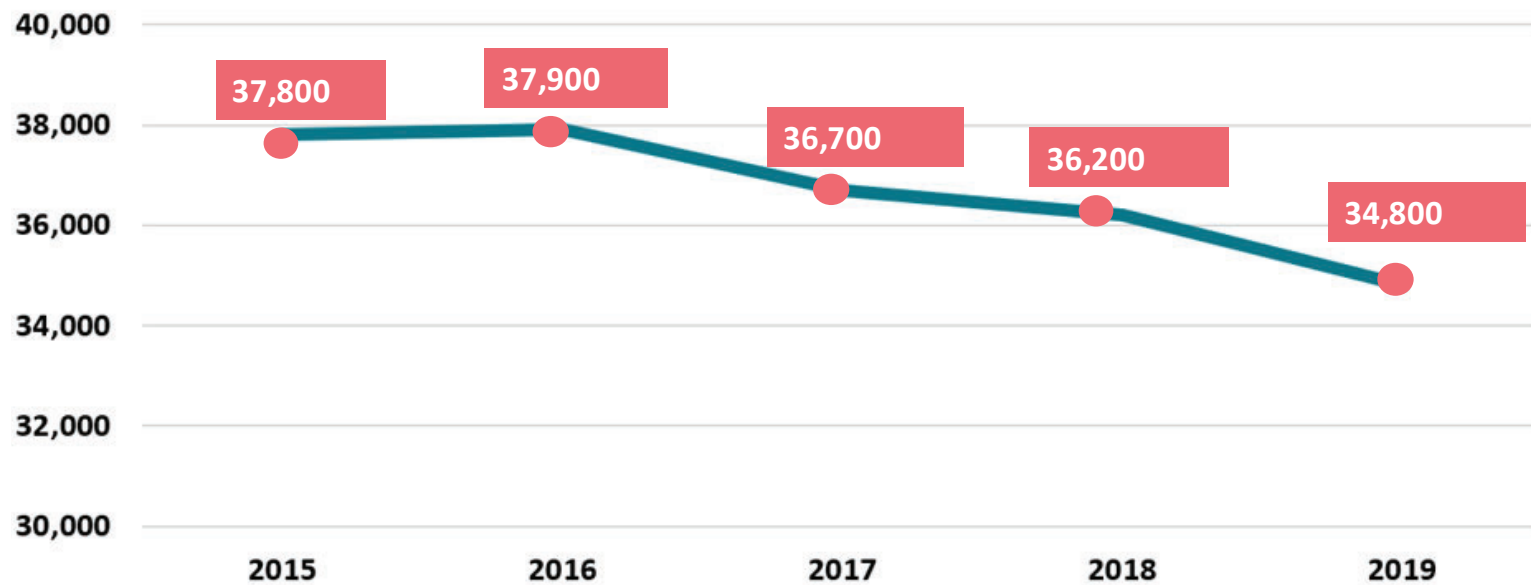
HIV IN THE U.S.





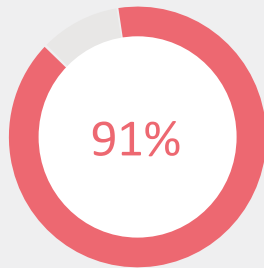
Overall, national HIV prevention efforts have reduced HIV infections from a peak of 130,000 in the mid-1980s to approximately 34,800 in 2019

Estimated Annual HIV Infections in the United States, 2015-2019



1.2 million Americans with HIV

Working Age



35,000+

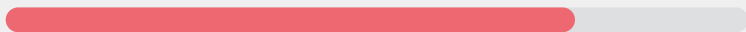
New Infections Annually

1 in 8



With HIV Unaware They are Infected

80%



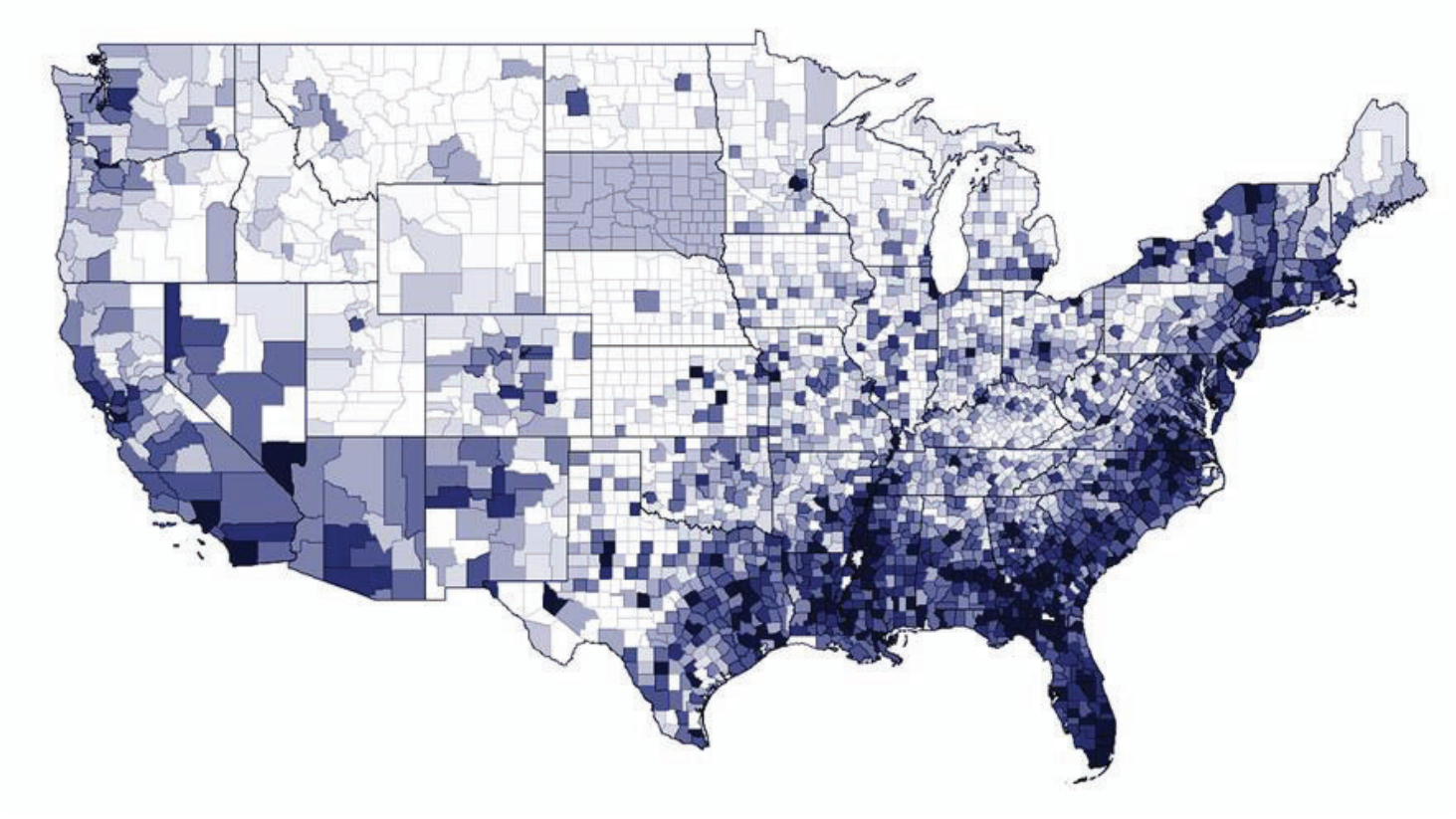
of new HIV infections transmitted by people who are not aware they have HIV or are not receiving any HIV care or treatment

1/2 All Gay Black Men

1/4 All Gay Latino Men

Will Contract HIV in their Lifetimes, if Current Trends Persist

Communities Most Impacted By HIV



Source: [AIDSvu.org](https://aidsvu.org), Rates of Persons Living with HIV, 2020



The Need for Action




700,000

American lives lost to HIV since 1981


Without intervention and despite substantial progress another

400,000

Americans will be newly diagnosed over 10 years despite the available tools to prevent infection



The Affordable Care Act & HIV



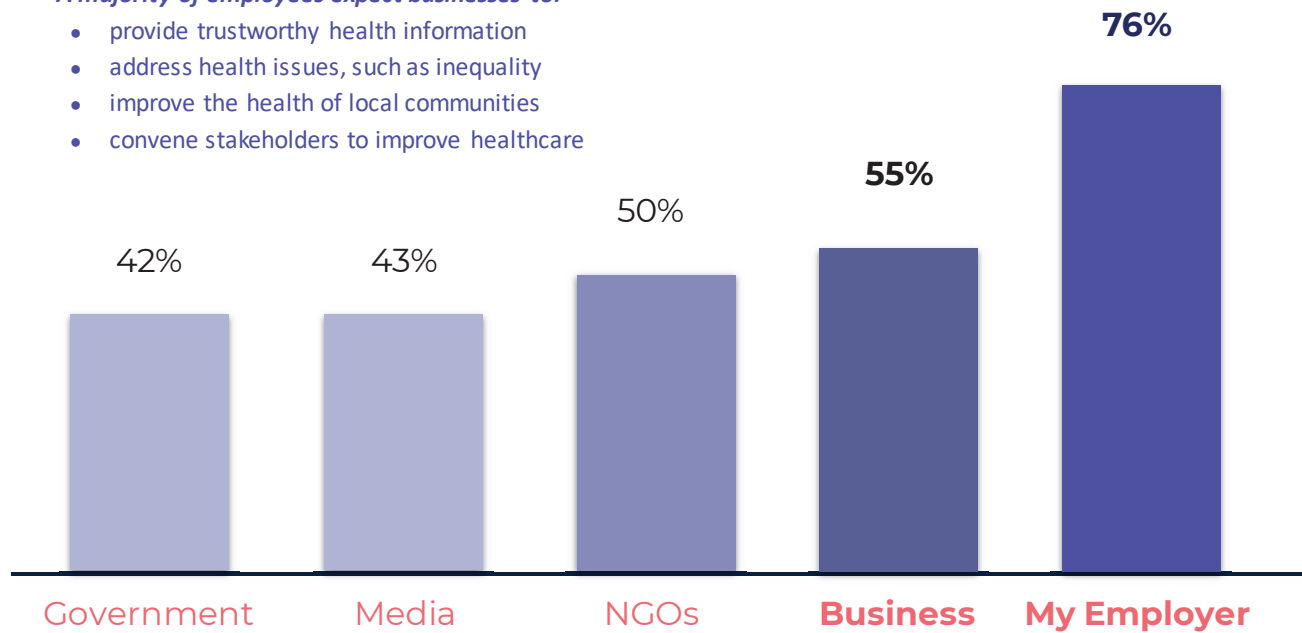
The Affordable Care Act (ACA) has improved access to health care coverage for people with or at risk for HIV:

- ✓ No American can ever again be dropped or denied coverage because of a pre-existing health condition, like HIV
- ✓ Lower prescription drug costs
- ✓ More affordable private health coverage options
- ✓ **Coverage of HIV screening, PrEP and necessary clinic visits and labs without cost-sharing**

Americans Trust Business And Their Employer Above All

A majority of employees expect businesses to:

- provide trustworthy health information
- address health issues, such as inequality
- improve the health of local communities
- convene stakeholders to improve healthcare



Source: 2023 Edelman Trust Barometer Special Report: Trust and Health



**U.S. BUSINESS ACTION TO
END HIV**

a Health Action Alliance initiative

World AIDS Day 2022:

ANNOUNCED THE U.S. BUSINESS ACTION TO END HIV COALITION



COALITION MEMBERS (SO FAR...)



WHAT BUSINESSES CAN DO TO ACCELERATE PROGRESS

1

Lead on HIV

Publicly share corporate commitment and extend call-to-action.

2

Educate Workers and End HIV Stigma

Educate employees about HIV and create psychologically safer workplaces, free of HIV stigma and discrimination.

3

Strengthen HIV Services for Employees

Bolster HIV health benefits and nondiscrimination policies.



WHAT BUSINESSES CAN DO TO ACCELERATE PROGRESS

4

Advocate for Policy and Systems Change

Champion innovative public policies that accelerate access to HIV services, modernize HIV criminalization laws and strengthen public funding.

5

Support Local Communities Most Affected by HIV

Leverage unique expertise, infrastructure and capabilities to implement innovative strategies to strengthen delivery of HIV prevention and care.

6

Provide Financial Support

Provide funding to strengthen the coalition's public health response and operations.

Business in Action

A Conversation



MODERATED BY

Mario Harper

Director and Lead
U.S. Business Action to End HIV
Health Action Alliance



Brad McElya

Director, Speciality Health Solutions
Walgreens



James York

Chief Commercial Officer
Molecular Testing Labs



Will Cunningham

Sr. Director, Government Affairs
Match Group

New Resource

Empowering HR Leaders A Checklist for HIV in the Workplace

WHAT'S INSIDE?

- Improve access to HIV testing, prevention, treatment and care.
- Protect employees and fight stigma by strengthening HIV-related workplace non-discrimination policies.
- Engage employees in HIV education and outreach to create a supportive, inclusive environment for everyone

NOW AVAILABLE

healthaction.org/endhiv



U.S. BUSINESS ACTION TO
END HIV

a Health Action Alliance initiative

JOIN THE MOVEMENT

Learn more: healthaction.org/endliv

Or reach out: endliv@healthaction.org





THANK YOU

to our partners & sponsors





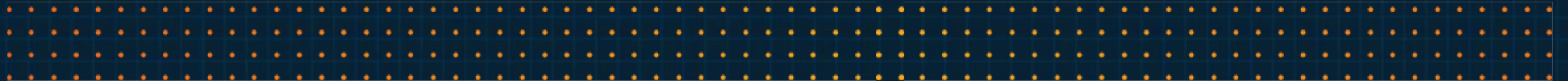
THANK YOU

We're always here for you.

endHIV@healthaction.org



hlthact.org/signup
or scan the QR code



HIV Empowerment in the Workplace



Mario Harper
Lead,
US Business Action to End HIV



James York
Chief Commercial Officer,
Molecular Testing Labs



Will Cunningham
Senior Director, Government
Affairs for the Americas,
Match Group



Brad McElya
Director of Specialty Health
Solutions,
Walgreens